



## **Federico Salerno appointed Senior Executive of International Business of Xpectra**

October, 2020.

Federico Salerno has been appointed Senior Executive of International Business of Xpectra, he is a Computer Engineer, expert in digital transformation for the IoT industry in the retail market, with extensive experience in Business Intelligence, he joined the Xpectra team in 2019, dedicating itself to business development in Latin America.

Since the end of 2020, as Senior Executive of International Business he is responsible for positioning Xpectra and the solutions he offers in relation to the companies and solutions of the leading business groups in the smart platform sector for remote infrastructure monitoring in Europe.

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